

Monika Chauhan

📍 Dehradun, Uttarakhand ✉ monikachauhan1267@gmail.com 📁 Portfolio in LinkedIn

Education

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY, Bachelor of Technology, Computer Science

- CGPA: 8.0

Aug 2019 – June 2022

Experience

Grid Dynamics, Visual Designer

Remote

Jan 2024 – July 2025

- Designed social media graphics, presentations, and marketing assets aligned with brand guidelines
- Created eBooks, case studies, and whitepapers to support lead generation and brand visibility
- Managed and updated live website content using WordPress
- Developed print-ready materials like flyers and banners for offline campaigns
- Ensured consistent brand experience across digital and print platforms as well as contributed to visual storytelling and enhanced audience engagement across channels

Mutual Mobile (A Grid Dynamics Company), Visual Designer

Remote

Jan 2023 – Dec 2023

- Designed engaging social media posts and Instagram stories to support daily and campaign-based content, enhancing brand visibility and audience interaction.
- Created digital banners for websites, newsletters, and paid ads, helping improve click-through rates and user engagement across channels.
- Developed marketing collateral such as one-pagers, case studies, and eBooks that simplified complex product messaging and positioned the brand as a thought leader.

91 Wheels, UI/UX Designer

Gurgaon

Aug 2022 – Jan 2023

- Spearheaded the design of the 91Wheels Community project, leading end-to-end UI efforts.
- Created visually engaging and user-friendly interfaces that enhanced user experience and boosted engagement.

SCOTCH MALT WHISKEY, Product Designer

Remote

March 2022 – Aug 2022

- Designed, planned and led the end-to-end design process of an NFT Marketplace based on Scotch Malt Whisky.
- Created interaction strategies that helped, developing navigation and flow, designing wireframes and interactive prototypes, organizing content, and advocating for the needs and goals of real users.

WRENCHO, Product Designer

Remote

May 2021 – June 2021

- Designed, prototyped, and delivered a vehicle service booking app with a focus on user experience and functionality.
- Evaluated existing branding, products, and company materials to develop new style guides and propose alternative UI styles and dashboard designs.

Freelance Project, UI/UX Designer

Remote

Jan 2021 – Feb 2021

- Designed a job portal app for minors affected by job loss during the COVID pandemic, with a user onboarding flow.

- Visualized ideas, created supporting assets, and defined the overall user experience.

Freelance Project, UI/UX Designer

- Designed an Affiliate Marketing Application for diplomats residing in other countries.
- Created the brand logo and came up with a branding theme for the application

Remote
Nov 2021 – Dec 2021

ROVETERIO ONLINE SERVICES PVT LTD, UI/UX Designer Intern

- Led the design of a stock market app from ideation to launch to improve customer engagement.
- Collaborated closely with the CEO throughout the design process.
- Applied UX strategies, conducted brainstorming sessions, competitive analysis, and user research.

Remote
June 2021 – Aug 2021

Certifications

10K DESIGNERS COHORT C5

A new kind of internet university - one that is focused on helping you build a network, learn new skills, and build the right mindset

July 2022

COURSERA, Get started with Adobe Illustrator

- Grade Achieved: 91.6%
- Credential ID: BKMQU54F6L3

COURSERA, Introduction to Adobe Photoshop Tools - Volume 1 and 2

- Grade Achieved: 95% and 80%
- Credential ID: P53V8VYXU2KT, X2CHGA8WP5YE

COURSERA, Build Wireframes and Low-Fidelity Prototypes (Google Certified)

- Grade Achieved: 94.4%
- Credential ID: MT2L5MF7UDJF

COURSERA, Start the UX Design Process: Empathize, Define and Ideate (Google Certified)

- Grade Achieved: 91.50%
- Credential ID: PBS2E7T4SMNE

COURSERA, Foundations of User Experience Design (Google Certified)

- Grade Achieved: 84.81%
- Credential ID: Q7FZXLQT9R9T

Skills and Interests

UI/UX Methods

- Persona and Scenarios
- Empathy Maps
- Competitive Analysis
- Rapid Prototyping
- Usability Testing
- Wireframes, Storyboarding
- Usability Research
- Web Design
- Graphic Design
- Visual Design

Software

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Canva
- Wix
- Midjourney
- WordPress